

- system** ● keeps things organized
- innovation** ★ gets good ideas
- concept** ▲ sees the big picture
- intuition** ♥ plays well with others
- analysis** ■ cares about the details
- aesthetic** ✿ creates refined visuals

Contact

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Portfolio

www.sparkledesign.net

Objective

To assist my clients in communicating their great ideas, to their intended audience, in an effective, intelligent, and beautiful way.

Experience

- 01/07 - Current Blue Apple Design**
Sub-contractor
Interaction design, interface design, branding/identity, and Flash demo concepts for various clients.
- 01/08, 08/08 Skyfire Labs**
Contractor
Content layout and UI elements for mobile web browser.
- 09/04 – 12/07 Caslon Inc / Naehas Inc**
Contractor
Branding and UI design for campaign-management application.
- 11/05 – 11/07 Medstory Inc**
Contractor
Web and interface design services for health search engine.
- 01/05 – 05/06 SAMCO Inc**
Contractor
Designed and implemented templates for the new corporate website; Designed a 6-month advertising campaign, published in *Compound Semiconductor* magazine.
- 03/01 – 07/04 Mercury Interactive** (formerly Kintana) Mountain View CA
Interface Designer
Responsible for all visual/interface aspects of web-based enterprise application suite.
Participated in conceptual, functional, and interaction design.
Created and maintained internal design tools: interface standards, visual specifications, stylesheets, maps, charts, diagrams, usability personas and metrics.
Conducted user studies and interviews.
- 07/99 – 01/01 AlbenFaris Inc** Santa Cruz CA
Design Intern
Collaborated with principals and designers in creating interactive experiences and identity systems.

References available upon request

Education

Stanford Continuing Studies, Palo Alto CA
Completed a Usability Engineering Methods course, Fall 2002

San Jose State University, San Jose CA
BS graphic design 2000
President's Scholar

Mission College, Santa Clara CA
Completed lower division course work 1998
Dean's List Scholar

Expertise

Photoshop & ImageReady

Illustrator

Dreamweaver, HTML, CSS

Microsoft Office: Word, Excel, PowerPoint

Photographic process: concept, staging, lighting, composition, development, printing, and presentation

Bookbinding

Hand Screenprinting

Textiles: sewing, knitting, beading